



BOĞAZIÇI UNIVERSITY

BUSINESS INFORMATION SYSTEMS

Master of Arts Program in
Department of Management Information Systems

About the Program

Nowadays, effective management of information systems and success of applications relying on information technologies is one of the most important competitive advantages of organizations.

The aim of Business Information Systems Master of Arts Program is to enable people with different educational backgrounds, to become specialists in business applications of information systems and to acquire the necessary background of effectively managing information systems that are an essential part in almost every functional area of business.

On completion of this program, students will acquire the competence of information systems and will gain the integrated view of applying these systems in any sector and in any organization with varying scales.

Business Information Systems Program is designed to be completed in two semesters.

The program consists of required and elective courses, and a graduation project completed within these two semester.

Courses take place between **18:45-21:45 on weekdays** and **9:30-12:30 on Saturdays** in the Hisar Campus.

Who can attend?

- Applicants with a B.A. or B.S. degree from any field,
- Those who are expected to acquire the competence and vision to effectively implement and manage information systems in institutions in every sector,
- Those who want to be trained in current topics of information systems in the business world such as:
 - ❖ Digital Transformation
 - ❖ Big Data
 - ❖ Business Intelligence and Analytics
 - ❖ E-Business
 - ❖ Customer Relationship Management
 - ❖ Information Systems Security
 - ❖ Mobile Technologies
 - ❖ Project Management

Where Do Our Graduates Work?

- **Information Technologies:** HP, IBM, Facebook, Google, Koç Sistem, Siemens, Sony, Garanti Teknoloji
- **Consultancy and Auditing:** Accenture, Price Waterhouse Coopers, Ernst & Young, KPMG
- **Telecommunication:** Turkcell, Türk Telekom, Vodafone
- **Banking:** Akbank, Denizbank, Finansbank, Fortis, Garanti, HSBC, IngBank, Kuveyt Türk, Oyakbank, TEB, Yapı Kredi
- **Others:** THY, 3M, Johnson&Johnson, Pfizer, Procter&Gamble

Admission Requirements

Candidates should have a GPA of at least 2.00/4.00 Applicants take a written exemption exam and are invited for a interview.

Further details can be found on the webpage of the BIS program: bis.boun.edu.tr

Applications

Applications are accepted for Fall and Spring Semesters. The quota for application is 40 per semester.

Application Period for Spring'20: 9-16 December 2019

Date for Exemption Exam:

16 January 2020, Thursday at 17:00

Dates for Interviews:

16 January 2020, Thursday at 18:00

Courses

Required Courses

- BIS 511 Information Sys. And Tech.
- BIS 512 Database Management Systems
- BIS 513 Business Strategies
- BIS 514 System Analysis, Modeling, and Design
- BIS 591,592 Directed Readings in BIS I, II
- BIS 594 Project

Electives

- BIS 515 Web Application Development
- BIS 516 E-Business Management
- BIS 517 Decision Making with Information Systems
- BIS 541 Data Mining & Knowledge Acq.
- BIS 546 Customer Relationship Management
- BIS 547 Evaluation of Info. Tech. Investments
- BIS 548 Info. Tech. Project Management
- BIS 552 Cloud Computing for Business
- BIS 553 Cybersecurity for Business
- BIS 554 Digital Marketing and Social Media
- BIS 555 Fintech
- BIS 556 Business Process Management
- BIS 557 Business Intelligence and Analytics
- BIS 580-589 Special Topics in BIS

Curriculum details can be found at bis.boun.edu.tr

Further Information

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BU English Proficiency: www.yadyok.boun.edu.tr

Registrar's Office: www.registrar.boun.edu.tr